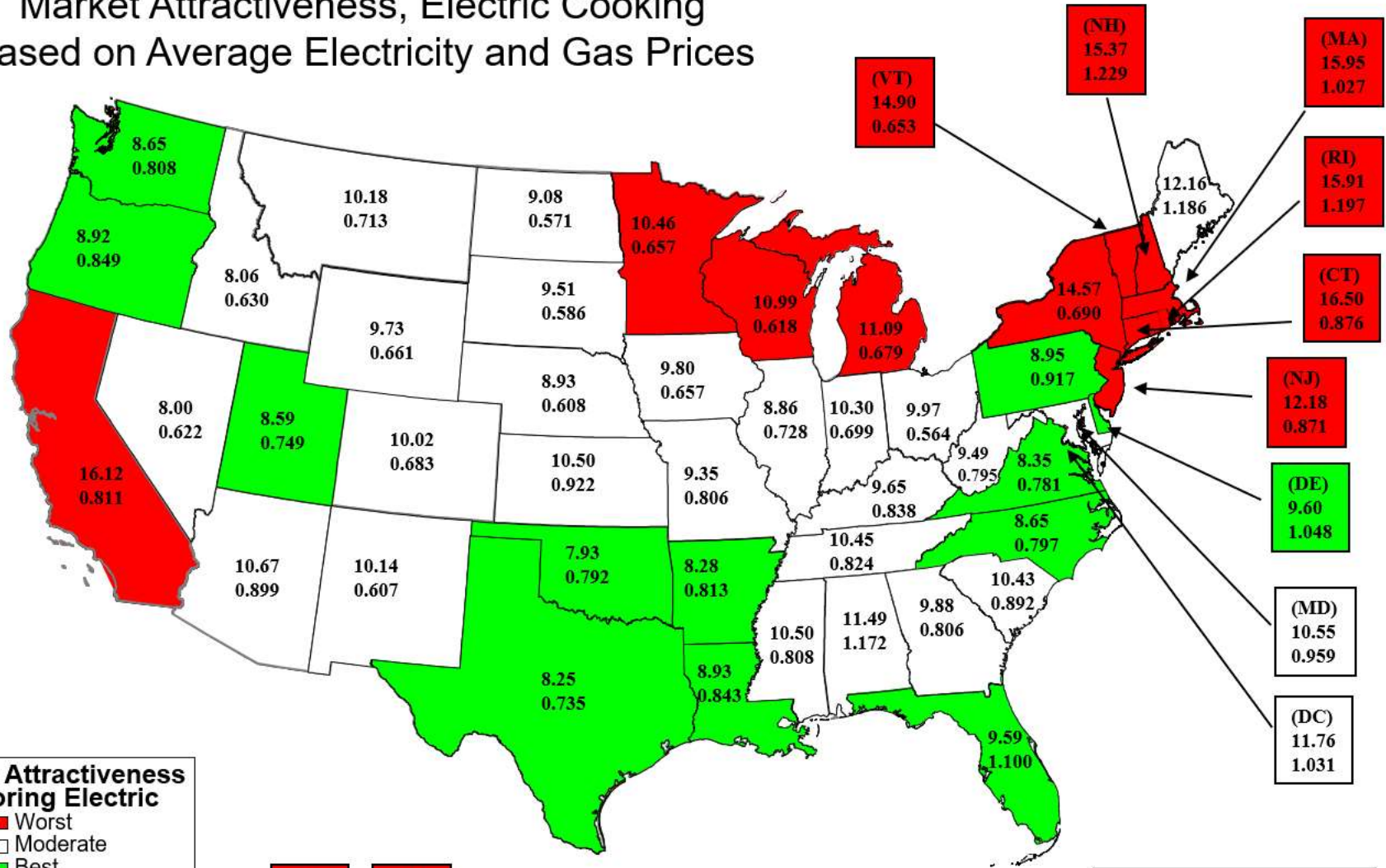


# Market Attractiveness, Electric Cooking Based on Average Electricity and Gas Prices



**Market Attractiveness Favoring Electric**  
 ■ Worst  
 □ Moderate  
 ■ Best

Based on presumption electric equipment 85% efficient and Gas 55% efficient. [Electric price converted to dollars per therm x (efficiency) - Gas therm price x (efficiency)]

**Best 3: OK, FL, AR**  
**Worst 3: AK, HI, CT**

(AK) 18.96 0.987  
 (HI) 28.11 2.872

Numbers Shown Are:  
**Electric: Cents/kWh**  
**Gas: Dollars/Therm**

**Source: DOE Energy Information Administration.**  
**June 2018 12 Month Avg. Commercial Gas & Electric Prices**  
 Customer Charges and Other Fees Included